

A photograph of the Miami skyline at sunset, with buildings reflected in the water. The text 'Miami's PREMIER' is overlaid on the image. 'Miami's' is written vertically on the left side, and 'PREMIER' is written horizontally in large, bold, white capital letters at the top right.

# Miami's PREMIER

## Digital Ad Network

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### ADSAMEDIA

Media Kit

8700 W Flagler St  
Miami, FL 33174

888-958-3058

[sales@adsamedia.com](mailto:sales@adsamedia.com)

<http://www.adsamedia.com>

Over 80 locations in Miami

... and growing

**ADSAMEDIA**

# Who are we?

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A Digital Out Of Home (DOOH) Advertising Network with  
the **MOST DESIRABLE** locations in Miami.

Over 80 locations.



**Your**

**Ads**

**Here**

Smart

Cost Effective

Real-time Demographics

**14.5 Million** tourists  
visited Miami in 2014.

**Miami Beach** is the  
United States' 2nd most  
crowded beach

**Miami** is the  
WORLD's 3rd most  
expensive destination.







**Westland Mall**

**Downtown Miami**

**Brickell**

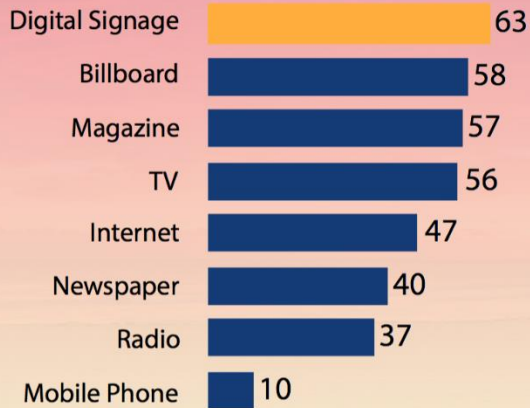
**Ocean Drive**

**Bayside**

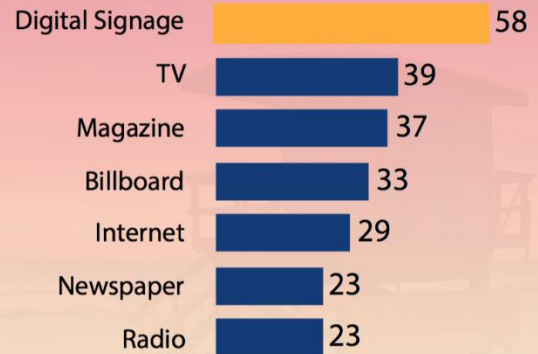


# Let the statistics speak for themselves...

Percentage of people who report that advertising on the media catches their attention.



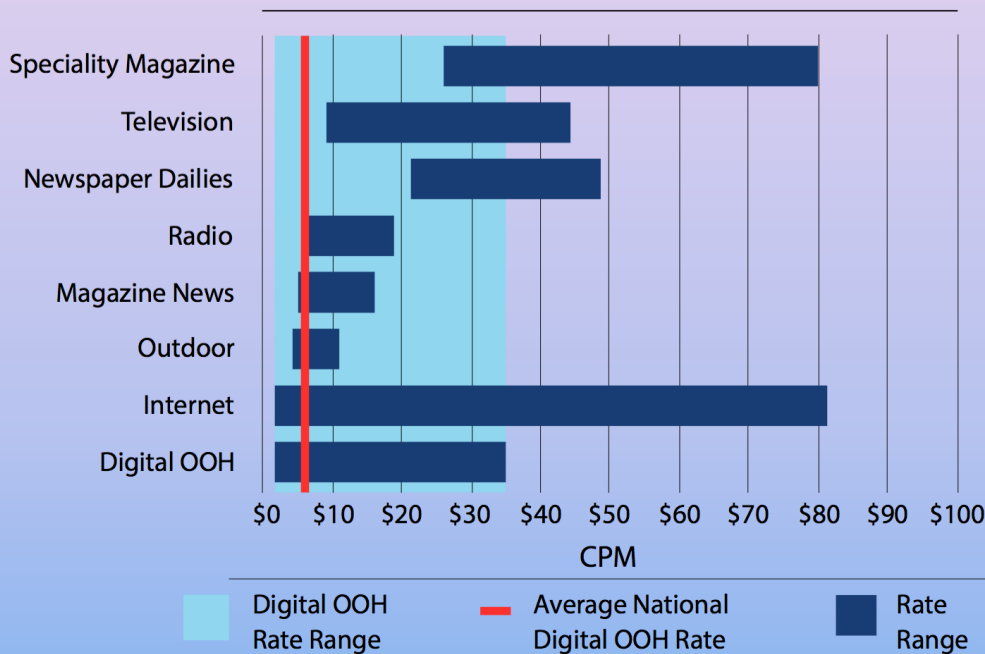
Percentage of people who report that advertising on the media is unique.



\* Base: Among those that have seen ads in the media in the past 12 months.

**DOOH** is the MOST EFFECTIVE medium for Advertising.

Published Rates Based On Averages Of Each Media



... yet  
**COST  
 EFFICIENT**



## HYPER-TARGETING

Based on Demographics, geographic, income groups etc...

## HIGH IMPACT

Through the use of rich dynamic content.



## CAPTURE and ENGAGE

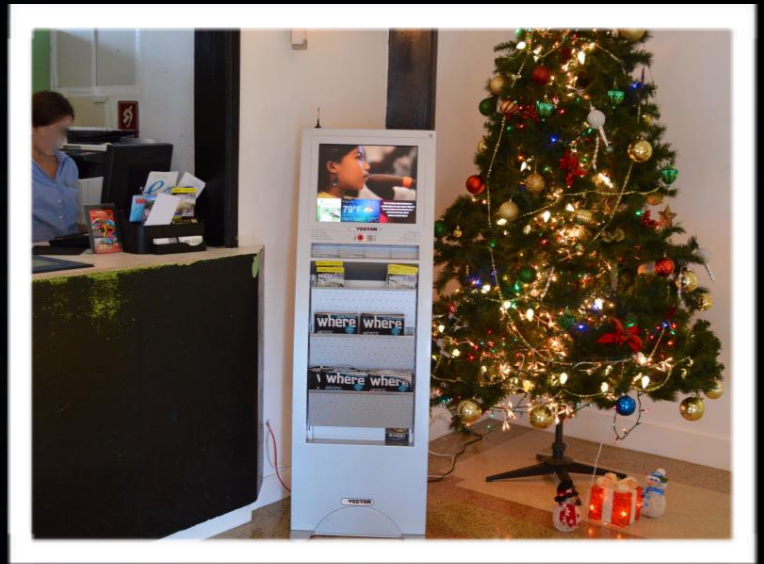
your audience by playing with Digital Motion.  
Use Fast Movement and Bright Colors.



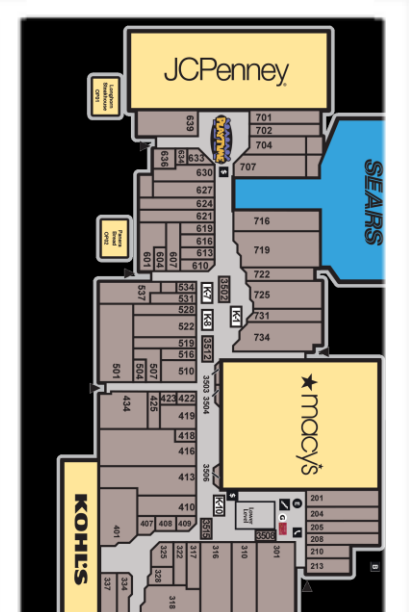
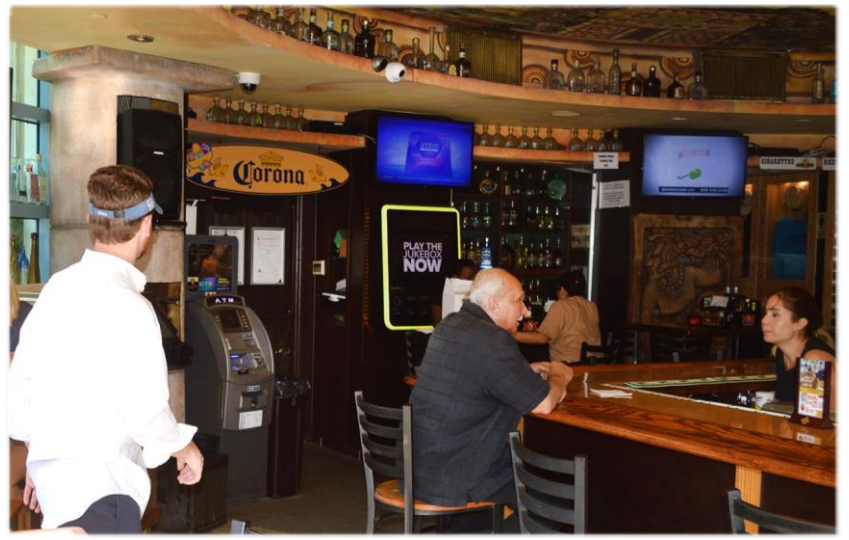
## ADAPT and CHANGE

your advertising in real-time.















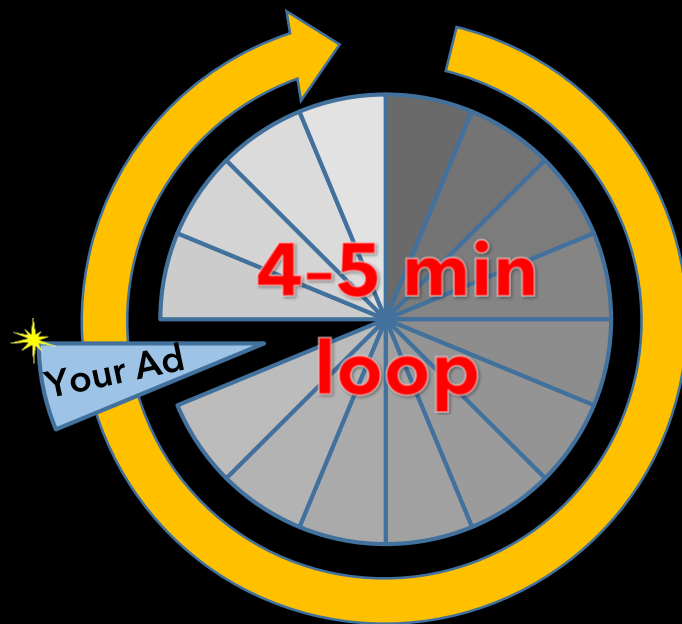




**Q : How often does my Ad play?**

**A : Your Ad will play at least 12 times per hour. So this is 144 times per day or 4,300 times per month.**

**How it works\*:**



**An active loop that alternates ads every 4-5 minutes with captivating content ensures your message is seen, heard and measured.**

\* The mode of operation described above is for Standard Ads only. AdsAMedia SmartAds have a different mode of operation which is based on Computer Vision, real-time Face Recognition and real-time Demographics. They utilize an adaptive, proprietary algorithm for real-time scheduling. Call us for more details.

# Contact Information



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